



2020 SPONSORSHIP OPPORTUNITIES

*Commitment forms must be received by: **October 15, 2020***

| Benefits of Sponsorship | Presenting Sponsor \$75,000 | Champion Sponsor \$50,000 | Hero Sponsor \$25,000 | Innovations Sponsor \$15,000 | Ambassador Sponsor \$10,000 | Advocate Sponsor \$5,000 | Friend of the Foundation \$2,500 |
|---|--------------------------------|------------------------------|--------------------------|---------------------------------|--------------------------------|-----------------------------|-------------------------------------|
| Presenter of Power of Hope Award Ceremony | ● | | | | | | |
| Presenter of Gala Spine-Talk® | ● | ● | | | | | |
| Virtual VIP Reception with Medical & Scientific Board Members | ● | ● | ● | | | | |
| Presenter of Spinetini Breakout Session | ● | ● | ● | ● | | | |
| Virtual Spinal Tech Lounge Exhibitor | ● | ● | ● | ● | ● | | |
| Recognition During Auction | ● | ● | ● | ● | ● | ● | |
| Recognition on all Gala E-communications | ● | ● | ● | ● | ● | ● | |
| Premier Gala Committee Gift | ● | ● | ● | ● | ● | ● | ● |

For Additional Information:

Please contact Elizabeth Fredericks, Programs Manager
efredericks@spinehealth.org • 703-766-5405
 11800 Sunrise Valley Drive, Suite #620, Reston, VA 20191



2020 SPONSOR BENEFITS

Presenting Sponsor (\$75,000)

At the most premium level of sponsorship, the Presenting Sponsor is given the honor of **presenting the Power of Hope Award Ceremony**. In addition to this Presenting Sponsor-only perk, the Presenting Sponsor is also a **sponsor of the Gala Spine-Talk® featuring our Medical & Scientific Board Members**. The Presenting Sponsor will be invited to attend an intimate **Virtual VIP Reception** with the National Spine Health Foundation's Medical & Scientific Board. The Presenting Sponsor is a **sponsor of the virtual gala's Spinetini Breakout Session**. Additional exposure is offered to the Presenting Sponsor through the opportunity to be a **Virtual Spinal Tech Lounge Exhibitor**. The Presenting sponsor is recognized during the **auction**, on **all gala e-communications**, and finally, is the recipient of a **premier gala committee gift**.

Champion Sponsor (\$50,000)

At the second most premium level of sponsorship, the Champion Sponsor is given the honor of being a **sponsor of the Gala Spine-Talk® featuring our Medical & Scientific Board Members**. The Champion Sponsor will be invited to attend an intimate **Virtual VIP Reception** with the National Spine Health Foundation's Medical & Scientific Board. The Champion Sponsor is a **sponsor of the virtual gala's Spinetini Breakout Session**. Additional exposure is offered to the Champion Sponsor through the opportunity to be a **Virtual Spinal Tech Lounge Exhibitor**. The Champion sponsor is recognized during the **auction**, on **all gala e-communications**, and finally, is the recipient of a **premier gala committee gift**.

Hero Sponsor (\$25,000)

The Hero Sponsor will be invited to attend an intimate **Virtual VIP Reception** with the National Spine Health Foundation's newly-formed Medical & Scientific Board. The Hero Sponsor is a **sponsor of the virtual gala's Spinetini Breakout Session**. Additional exposure is offered to the Hero Sponsor through the opportunity to be a **Virtual Spinal Tech Lounge Exhibitor**. The Hero sponsor is recognized during the **auction**, on **all gala e-communications**, and finally, is the recipient of a **premier gala committee gift**.

Innovations Sponsor (\$15,000)

The Innovations Sponsor is a **sponsor of the virtual gala's Spinetini Breakout Session**. Additional exposure is offered to the Innovations Sponsor through the opportunity to be a **Virtual Spinal Tech Lounge Exhibitor**. The Innovations sponsor is recognized during the **auction**, on **all gala e-communications**, and finally, is the recipient of a **premier gala committee gift**.

Ambassador Sponsor (\$10,000)

Exposure is offered to the Ambassador Sponsor through the opportunity to be a **Virtual Spinal Tech Lounge Exhibitor**. The Ambassador sponsor is recognized during the **auction**, on **all gala e-communications**, and finally, is the recipient of a **premier gala committee gift**.

Advocate Sponsor (\$5,000)

The Advocate sponsor is recognized during the **auction**, on **all gala e-communications**, and finally, is the recipient of a **premier gala committee gift**.

Friend of the Foundation (\$2,500)

Friends of the Foundation are recipients of a **premier gala committee gift**.

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